

# Phen Pedron

## SENIOR UX/UI DESIGNER

I am a UX Designer with over 5 years of creating websites, marketing campaigns, and creative design for a wide range of clients, companies and non-profits. I am currently looking for a UX/UI role that would allow me to further my User Experience knowledge.

### SKILLS

Graphic Design  
Videography  
Web Design  
User Experience Design  
User Interaction Design  
Rapid Prototyping  
Animation  
Video Editing  
Motion Graphics  
PPC Marketing  
SEO/SEM  
HTML  
CSS  
Sound Design  
Music Production

### PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe Indesign  
Adobe XD  
Adobe Audition  
Adobe Premiere  
Ableton Live  
Wordpress  
Sketch  
Invision  
Figma  
Cinema 4D  
Hubspot  
Google Analytics  
Hotjar  
Agent Orange  
Google Tag Manager

### RECENT EXPERIENCES

- Senior UX Designer | J&L Marketing** 2018-2019  
At J&L Marketing, all the pieces came together, and I utilized all my knowledge of marketing, design, video, and audio to create engaging campaigns and funnels as well as manage a team of five.
- Art Director | Katie Bush Design** 2018-2019  
While at KBD, I was exposed to working for Silicon Valley IPO's, Venture Capitalists and start-ups. My main focus was on web design, UX/UI, prototyping, and branding of new clients.
- Marketing Director | Industrial Process Systems** 2015-2018  
At Industrial Process Systems I managed an in-house team of creatives and copy writers for 5 large industrial companies. My duties ranged from designing UI of new apps, coding new websites, and user testing of website visitors.
- Campaign/Design Manager | EcigMedia** 2014-2015  
EcigMedia allowed me to get my hands dirty at a start-up company working in direct placement, retargeting, and PPC advertising. While there I started the webdesign department, where I developed ecommerce websites and did on-site SEO.
- Graphic Designer | Progressive Marketing** 2013-2014  
Progressive marketing introduced me to the world of high-paced production work for large, well known clients.
- Marketing Intern | Eriksen Services** 2013-2013  
My internship at Eriksen allowed me to experience first hand working with cinema quality Red Epic cameras. I also worked to manage the website, create promotional equipment for trade shows, and photograph office locations.

### EDUCATION

University of Kentucky  
BFA in Digital Media  
Graduated 2013

### AWARDS

Eagle Scout Award  
Boy Scouts of America  
2006